



**Board of Director's Meeting June 10, 2006**  
**Millhopper Public Library, Gainesville, FL**

- Meeting called to order at 115pm.
- Minutes approved from last meeting
- Jason brought a book he received from the OHV conference titled "Park Guidelines for OHVs by George Fogg." It describes what the National Off Highway Vehicle Conservation Council suggests for making trails and keeping them without
- Jenn: wants to start using areas North of 40 and South of Salt Springs. Those are the areas that aren't being used. Doing this will allow the other trails to rest. Go to areas where there isn't a lot of traffic.
- Delegate clubs to map certain quadrants and start riding in these areas to see what they can find interesting. Once they find the new trails they can take on the duty of keeping it clean and "hosting" it.
- Jason wants us to get into owning private land and eventually starting a 4x4 park. A gentleman contacted Jason about some private land south of Withlacoochee State Forest (between 476 and the south end of the forest).
- Polk County has an abandoned phosphate mine that Jenn wants to look into as well. It was called the Mulberry Phosphate Mine.
- Jason wants to have a game plan to show public land owner what we want to do with their land, who would use it, etc. We need to form a business plan. There would be a fund set up for Maintenance aside from paying Florida Rock. In order to maintain our non-for-profit status, we have to allow the owners to collect the money. There can't be any kickback to the club as a profit.
  - If we have land that is potential, we should hone in on it.
  - Make a business plan. We would need a maintenance crew, etc.
  - Jenn will talk to FL Rock and make some contacts.
- Babcock Ranch...we need to maintain our presence there and get with Jack Terrell. We need to combine our efforts with his team. They were looking for wheelbase and track width for the Schmidt Act. Terrell realizes that maybe we have the numbers to become a viable source to deal with the state. We need to keep in contact with him. Jason will send an email to him to let him know that we do want to work together and ask him what he thinks we need to do to be included on this.

- The Office of Greenways and Trails wants us to get involved on the Eureka Pit access.
- Volunteer Ranger: Jason would like to implement this. There would be 30 minutes of instructions. You become a representative of the FS involved in the program. Have a liaison between FL4WDA and the FS. This person would be who we report citations to and then they report it to the Volunteer Ranger Lead.
  - Going back to the quadrant leaders for finding fun trails, we could have this same person as the leader of that quadrant who would be in charge of having volunteers lined up at their trail heads to do education and pass out maps. This would follow along similar to the regional director duties.
- We have to send in United Dues with all the names of the individual member names and addresses. For next year, March 1<sup>st</sup> is going to be the due date for FL4WDA dues. On October 1<sup>st</sup>, you send new membership info and fees that have been added.
- Jennifer and Monica have switched positions. Dawn made a motion and Russ second it. Jennifer is now the Treasurer and Monica is Vice President.
- Jason will run the website if it can be switched to another format that is more standard. We need to transfer and convert the website to another hosting server. We need to make sure that we have the recurring funds available to afford it. With this website we can set up a paypal account for purchasing stickers and shirt sales. Monica would like to have a link for Red Cross Volunteer link for us to help out with Hurricane Relief. Red Cross doesn't require extensive training like CERT does, it is usually a 2 day training. Training topics include running shelters, etc. State Emergency Management could be contacted for guidance.
- United Convention: Oakridge, Tennessee July 12<sup>th</sup>-15<sup>th</sup>. Jenn may be able to go but we are going to see if we can encourage a volunteer to attend.
- Business Sponsors—ad space on the website. Companies would pay 250 and offer either a 10% discount to our members plus said amount of product in donation to the campout raffle or 15% discount to members.
- Russ wants to have individual membership cards with a serial number. The company would get the membership numbers with the member name only.
- We could have levels of sponsorship.
  - Gold- Major Corporate Company—would charge \$500 per year, half page of ad space in newsletter, 250 donations to raffle
  - Silver-Medium-sized Company, would charge \$250 per year with \$175 donation to raffle, ¼ page of ad space
  - Bronze-Local Company, \$100 per year with \$50 donation; business card sized ad space
- The sponsors would have the option to have their website link on our links section of the FL4WDA website as well as in the newsletter.
  - Companies would be 4x4 and/or camping related.
- Monica will take on formatting a letter to companies, advertising, the whole project.
  - Russ wants to be sure to add a link or directions on FL4WDA to solicit for sponsorship.

- Gray Rock/Rock Run...we want to look into that. Liability is at the campground. Ocala Jeep Club has reserved for Memorial Day Weekend 2007.
- United 2008 Convention---Orlando is a contender. United is scoping out places now.
- President's meeting August 5<sup>th</sup>, 12 noon; RSVP by July 29<sup>th</sup>. Need Hotel or something with meeting room and restaurant. Dawn will look into finind a place in Orlando.
- Meeting adjourned at 440.